

alexis galbourdin.



Freelance Technical Consultant

15+ years of experience

Strategy, Architecture, Delivery - Paris, France

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With over 15 years of experience leading the technical delivery of ambitious digital projects, including several years as **Head of Technical Delivery at BETC**, I help agencies, brands, and startups design robust, scalable, and performant solutions.

- **End-to-end technical oversight** for digital projects (platforms, e-shop, experiences)
- **Technical Architecture** Frontend/Backend and Cloud Infrastructure, automation
- Bridging the gap between **creative, commercial and technical teams, A.I**
- **RFPs, vendor and technical partners selection and management**

Clients LVMH, Canal+, Air France, Ubisoft, Bouygues Télécom, Renault Group, Pernod-Ricard, Leroy Merlin, Sodexo, Puig, Warner Music, Disney Nature...

Tech Headless, JAMStack, SSR, Framer, Webflow, Prismic, Contentful, Strapi, Laravel, Filament, WordPress, Magento, Shopify, DevOps, Terraform, AWS, Azure, Docker, Kubernetes, REST, GraphQL, OpenAI, PHP, JS, Node.js, SQL, Next.js, Nuxt.js, HTML, CSS

Experience

2025	Freelance	Technical Consultant
2015 - 2025	BETC Fullsix	Head of Technical Delivery
2008 - 2015	Supergazol, Heaven	Full-Stack Developer

Latest projects

2025 **Luxury brand** (confidential)
International e-learning platform with lessons and certification exam.
Prismic, Next.js, Gigya, SFMC, Azure
[Ongoing - Q4 2025](#)

2025 **Early childhood** (confidential)
Brand platform with a custom online booking system.
Laravel, Filament, Salesforce, AWS
[Ongoing - Q3 2025](#)

2024 **Bouygues Télécom**
Santa Claus deepfake videos generated on-demand on Whats App.
Vonage, 11Labs, OpenAI, Sync AI, AWS
[Read the case \(FR\)](#)

2024 **Renault Group**
Corporate website aimed at the public and investors, featuring a magazine.
Headless Wordpress, Next.js, AWS
[Visit website](#)